



Membership Application

We wish to become a member of The Brands Group Limited

We accept the stated Mission & Goals of the Group

Please tick

We agree to be bound by the Memorandum and Articles of the Company

We confirm that the manufacture of proprietary branded goods is our principal business

Company:

Address:

Signature:

Date:

Name:

Position:

Fees

Please indicate the appropriate fee (based on group UK sales turnover)

Group UK sales turnover

Membership fee (ex VAT)

£0 - £25 million

£ 500

£25 - £50 million

£ 1,000

£50 - £100 million

£ 5,000

£100 - £250 million

£10,000

£250 - £500 million

£12,000

£500 - £1,000 million

£17,000

over £1,000 million

£22,000

Other Information

With your application, please provide:

1. a list of your brands;
2. *Either* a list of MPs covering your organisation's operations *or* the postcodes of your sites.

The Brands Group Limited
8 Henrietta Place London W1G 0NB
Telephone 07020 934250 Facsimile 07020 934252
Registered in England and Wales No 5660494
Registered Office as above

www.britishbrandsgroup.org.uk

The voice for brands

Membership Participation

The Brands Group Limited is managed by a Council. Typically this meets once every two months. The Council delegates work to three Working Groups that meet as required (typically quarterly). Member companies are able to participate in Working Groups by application to the Council. A company's representative on a Working Group need not be the day-to-day point of contact. Rather, members are encouraged to nominate representatives whose skills match those required by the specific Group.

Please indicate those Groups in which your company is interested in participating:-

Please tick

Legal Group

(develops and recommends to the Council the Group's strategy, position and activities on all legal matters)

Commercial Group

(develops and recommends to the Council the Group's strategy, position and activities relating to relationships with trade customers)

Branding & Marketing Group

(develops and recommends to the Council the Group's strategy, position and activities on issues relating to branding, including the promotion of the case for brands and the Group's communications with its key audiences)

The Council

The Council consists of up to 9 members elected by ballot at the Annual General Meeting. They remain in office until the next AGM and are eligible for re-election. Please indicate whether your company wishes to be represented on the Council.