



# Membership Application

We wish to become a member of The Brands Group Limited

We accept the stated Mission & Goals of the Group (see below)

*Please tick*

We agree to be bound by the Memorandum and Articles of the Company

We confirm that the manufacture of proprietary branded goods is our principal business

Company:

Address:

Signature:

Date:

Name:

Position:

Telephone:

Email:

## Fees

Please indicate the appropriate fee (based on group UK sales turnover)

*Group UK sales turnover*

*Membership fee (ex VAT)*

£0 - £25 million

£ 515

£25 - £50 million

£ 1,030

£50 - £100 million

£ 5,150

£100 - £250 million

£10,300

£250 - £500 million

£12,360

£500 - £1,000 million

£17,510

over £1,000 million

£22,660

## Other Information

With your application, please provide:

1. A list of your brands;
2. *Either* a list of MPs covering your organisation's operations *or* the postcodes of your sites.

The Brands Group Limited  
100 Victoria Embankment London EC4Y 0DH  
Telephone 07020 934250 Facsimile 07020 934252  
Registered in England and Wales No 5660494  
Registered Office as above

[www.britishbrandsgroup.org.uk](http://www.britishbrandsgroup.org.uk)

**The voice for brands**

# Membership Participation

The Brands Group Limited is managed by a Council. Typically this meets once every two months. The Council delegates work to two Working Groups that meet as required (typically half yearly) and to ad hoc teams when major single issues or opportunities arise. Member companies are able to participate in Working Groups by application to the Council. A company's representative on a Working Group need not be the day-to-day point of contact. Rather, members are encouraged to nominate representatives whose skills match those required by the specific Group.

Please indicate those Groups in which your company is interested in participating:-

*Please tick*

**Legal Group**

(develops and recommends to the Council the Group's strategy, position and activities on all legal matters)

**Political and Regulatory Group**

(develops and recommends to the Council the Group's strategy and tactics in relation to parliamentarians, officials and regulators)

**The Council**

The Council consists of up to 9 members elected by the membership. A third of Council members retire each year and are eligible for re-election. Please indicate whether your company wishes to be represented on the Council.



# Mission

To build in Britain the optimum climate for brands to deliver choice and value to consumers, through constant innovation and fair competition.

## Goals

- to provide the authoritative UK voice for brand manufacturers
- to generate a deeper understanding of the contribution of brands to consumers, society and the economy
- to be the prime UK forum for brand manufacturers across all sectors
- to counter obstacles and threats to the Group's mission